



WannaHavaCookie Inc.
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FOR IMMEDIATE RELEASE

WannaHavaCookie Celebrates Spring with Lemon Whoopie Pies

NEW YORK CITY – MARCH 2010 – Spring has officially sprung, bringing forth fresh buds on the trees and the hope of warmer weather. Celebrating this reprieve from winter, the mad scientist from WannaHavaCookie's kitchen has hatched her lightest, most luscious whoopie pie yet. The new Lemon Whoopie Pie is a refreshing combination of light citrusy cookies caressing a dollop of ginger-lemon buttercream. This new concoction joins the pantheon of whoopie pies available online at www.wannahavacookie.com, including traditional chocolate cookies with vanilla, peanut butter, mint or chocolate buttercream, vanilla cookies with chocolate or mint filling, and their best-selling red velvet cookies with vanilla or raspberry cream buttercream.

Every treat is hand-crafted by Marisa Angebrannt, P(R)esident Baker and co-owner of WannaHavaCookie Inc. "These recipes have been crafted from my love of simple flavors and fun combinations. I love to integrate childhood comforts with modern flavor combinations. Our promise is to deliver all the taste and enjoyment you would expect from homemade treats through individually wrapped, moderately sized portions that won't break your diet. We encourage everyone to snack with a smile."

WannaHavaCookie favorites include twists on familiar cookies, such as *Linzer Torte* bars, modeled after the classic Viennese raspberry cookie; *Chocolate Chip* cookies with both milk and dark Ghirardelli chocolate chips; and a signature *ToffeeMills* cookie combining toffee bits with a shot of genuine Bushmills Irish whiskey.

"Growing up I always looked forward to joining my family in the kitchen to bake cookies and whoopie pies. After all the recent exposure, it still surprises me that many people don't know what a whoopie pie is. It's so rewarding to see grown adults giggle like a kid after trying one of ours for the first time. This is why I do what I do," says Marisa.

About WannaHavaCookie

WannaHavaCookie Inc. (www.wannahavacookie.com) was launched in April 2008 by husband and wife team Mark and Marisa Angebrannt in New York City. Since then their cookies have been shipped to all 50 states, 2 U.S. territories and beyond, featured in several national magazines and even appeared on daytime television. For more information, including press materials, photos, and artwork, visit www.wannahavacookie.com/press.html.





JUST THE FACTS...

Mission	WannaHavaCookie offers fun treats with personality. We create small batches of handmade cookies with big flavor using quality ingredients. Each treat is also sized to maintain portion control.
Signature Sweets	Classic Chocolate whoopie pie, Red Velvet whoopie pie, Lemon whoopie pie, ToffeeMills cookie, Linzer Torte bar, Chocolate Chip cookie
Launched	April 8, 2008
Owners	Marisa Angebrannt, Mark Angebrannt
Head Baker	Marisa Angebrannt
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Retail Orders	Online E-commerce system available 24 hours/day, 7 days/week. All orders are baked within 24 hours of shipping to ensure freshness.
Wholesale Orders	WannaHavaCookie will work with qualified businesses to provide menu items at wholesale rates. Email info@wannahavacookie.com or call (646) 283-2590 for more details.
Custom/Catering Orders	Please contact Marisa Angebrannt at marisa@wannahavacookie.com or (646) 283-2590 for details and pricing.

